

USING THE PUZZLE TEMPLATES

These are instructions on how to use the InDesign templates to create your puzzle and box top. These InDesign files contain layers with dielines to give a visual of where the box tops and sides are. These files will help you with the technical part of the puzzle, the creative is all up to you!

PUZZLE TEMPLATE

The Puzzle is the easiest and the best place to start.

In the Puzzle Template file, there are two layers (Window>Layers).

The Instruction layer is locked and does not print. This layer can be hidden from view in the Layers panel.

Layer 1 contains a rectangular box that extends beyond the edges of the page to create bleed which is needed for manufacturing purposes.

Place an image by clicking on the Layer 1 rectangle and use the Place command (File>Place). Navigate to your puzzle image. Size the image so that it extends to all four edges of this rectangle.

Check the resolution of the image after placing. Choose the image in the Links panel (Window>Links). Look in the Links Info box for the effective resolution. The resolution should be 200dpi or higher.

Images below 200dpi may appear pixelated, blocky or blurry. You may want to use a higher quality image.

BOX TEMPLATE

The box the puzzle comes in can have creative on the top and the sides of the box. The puzzle image is typically on the top of the box for reference when making the puzzle. Be creative but leave enough of the puzzle image for reference. **Tip:** The exported Puzzle PDF will fit on the Box top at 50%.

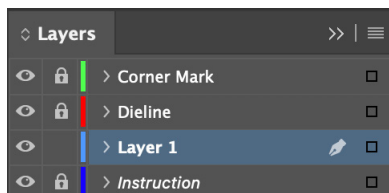
Layers

There are multiple layers in the Box Template file (Window>Layers).

The Instruction layer indicates safety margins, bleed requirements and orientation of the panels.

The Dieline layer indicates the edges of the box top, sides and bottom.

The Corner Mark layer contains marks needed for manufacturing purposes.



Please leave these layers as they are. The Dieline and Corner Mark will print, the Instruction will not.

Design the box top and each side

Reference the Instruction layer for the upright direction for the box top and each side.

The green dotted lines indicate the edges of the box tops and sides. Keep critical copy 1/8" away from the edges of the top and side indicated by the green dotted line. Creative that is intended to extend past the edge of the box sides must extend at least past the dotted lines, ideally to the solid line.

Check that the creative fits to the Dieline. Choose View>Overprint Preview to see Dieline over the creative. Check that critical copy is within the top and sides.

Check that creative that should extend past the box edges does so.

PUZZLE OPTIONS

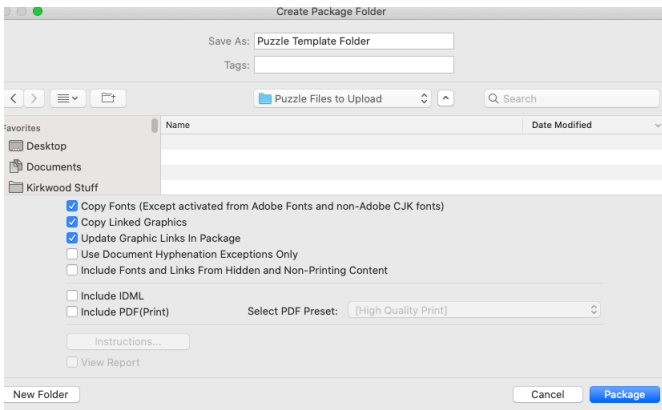
There are two options for ordering the Puzzle, Design Assist or the Pro Package. To determine which option works best for you, read ahead and see what is entailed in each process.

Design Assist customers will be contacted by Kirkwood to retrieve your art. We will provide professional design consultation and manufacture an industry standard physical proof for your review and approval. There is an additional cost for this service.

Pro Package customers will upload their own PDF created these templates. You will see an on-screen proof preview in the ordering process. Don't worry! Your PDF will be reviewed by Kirkwood staff for common errors before submission to print.

DESIGN ASSIST INSTRUCTIONS

Package the InDesign files to send to Kirkwood. Choose File>Package. Choose Package, select Copy fonts, Copy Images, and Update Graphic Links in Package.



Order your Puzzle

Proceed to the Kirkwood Puzzle Order site: www.kirkwoodus.com/puzzle-ordering.html Click through the links for either CURRENT or NEW customer. Choose the Design Assist option. After ordering, Design Assist customers will be contacted by Kirkwood with upload instructions and to setup a consultation.

PRO PACKAGE INSTRUCTIONS

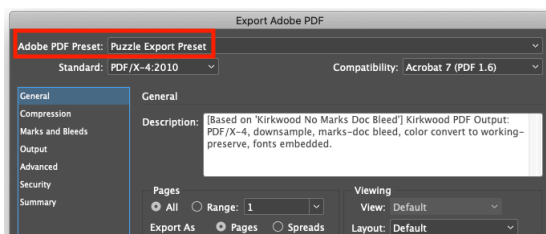
Follow these instructions to export your PDF before proceeding to the Kirkwood Puzzle site.

Export Settings for PDF

The Puzzle template download includes a PDF export setting called Puzzle Export Preset.

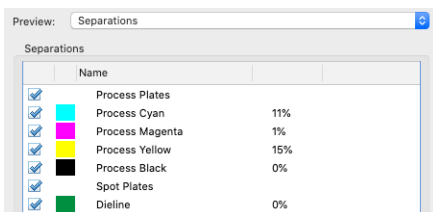
Add the Puzzle Export Preset to InDesign. Choose File>Adobe PDF Presets>Define. From the resulting window, choose Load. Navigate to the Puzzle Export Preset file and choose Open. Choose Done.

Export the Puzzle and Box Top PDF using the Puzzle Export Preset. Choose File>Export. Choose Save. From the resulting window, toggle the Adobe PDF Preset to Puzzle Export Preset. Choose Export.



Check the PDF

Open the Box Top PDF in Acrobat Pro. Check the Separations in Output Preview (Tools>Print Production>Output Preview). Check that there is a Separation called Dieline. Toggle Dieline On and Off to see that it is overprinting.



Order your Puzzle

Proceed to the Kirkwood Puzzle Order site: www.kirkwoodus.com/puzzle-ordering.html Click through the links for either CURRENT or NEW customer. Choose the Pro Package option. Follow the instructions on the site to upload your files, approve the online proofs, and complete your order.